

Gloria Dei

CHURCH



What truth is being told here?

“The best comedy comes from the truth. If you’re telling the truth, people are laughing because they recognize it.” Chris Rock

Hot Take: While the Universal Church is for “everyone,” the local church shouldn’t be for “everyone.”

“ If everyone is invited, no one is invited—in the sense of being truly held by the group. By closing the door, you create the room.” Pirya Parker

Clarity is Kindness

Kindness is Hospitality

Welcome To Crazytown Lutheran Church!

Here we hold AA meetings during our theology on tap group.

Here we throw crab boils for people allergic to shellfish.

Here we hold pride day events at conversion therapy camps.

Crazytown Church Exercise

You're a pastor or church leader at Crazytown and you need to come up with a new ministry outreach idea. Write three or four ministry ideas and remember, the crazier, the better!

Use this format:

Here we do _____ for _____ kind/category of people.

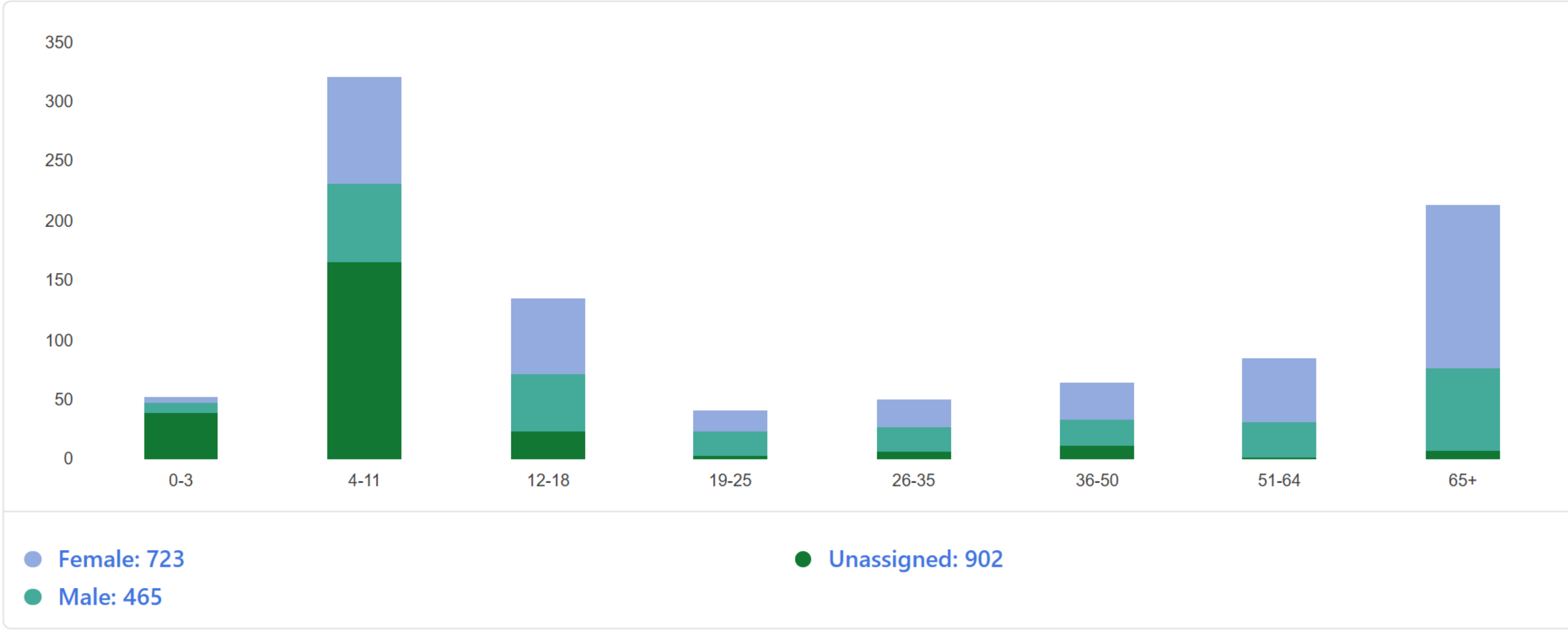
**Let's get honest about who we
are and who we want to invite
into our community.**

Who are we right now?

What's our community like?

- 1) What are the demographics?**
- 2) What assets do we have?**
- 3) Where do we spend our time and money?**
- 4) What liabilities or chronic problems do we have?**
- 5) What are three hard truths we need to name about our community?**

Demographics



We are This not That

We are This not That Exercise

We are BLANK (one word characteristic)

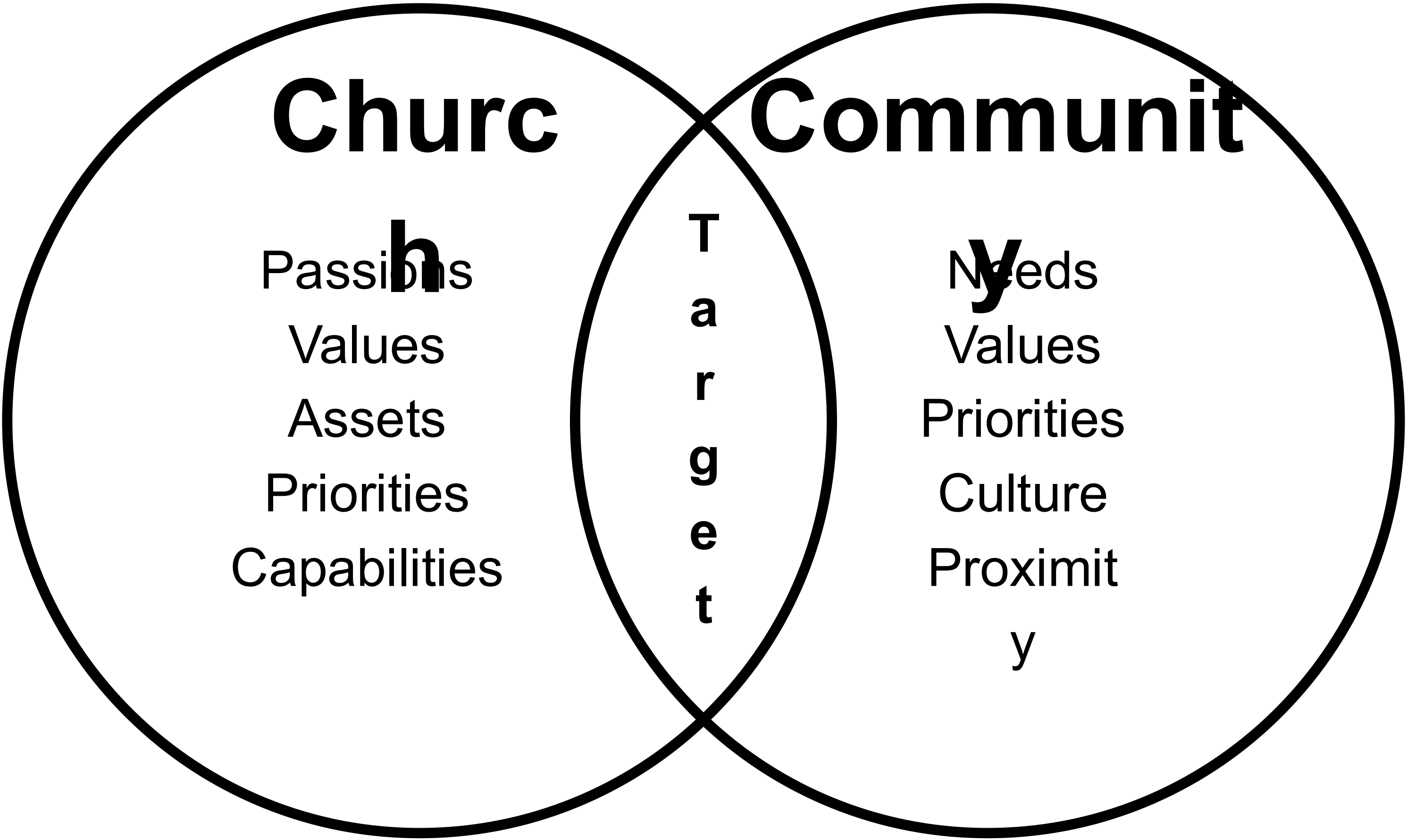
But not BLANK (adjective that shows we've gone too far).

Composite Character

Community Mapping

Walk around the neighborhood with a friend! Be sure to take pictures

- 1) Name all the places people gather. What do you notice?**
- 2) What is well taken care of? What is abandoned?**
- 3) What do you see and smell?**
- 4) Who do you think feels safe in this area? Who doesn't?**
- 5) What in this area demonstrates passion or priorities?**
- 6) Describe the people you see? List demographics**
- 7) What in this area needs to change?**



Church

Community

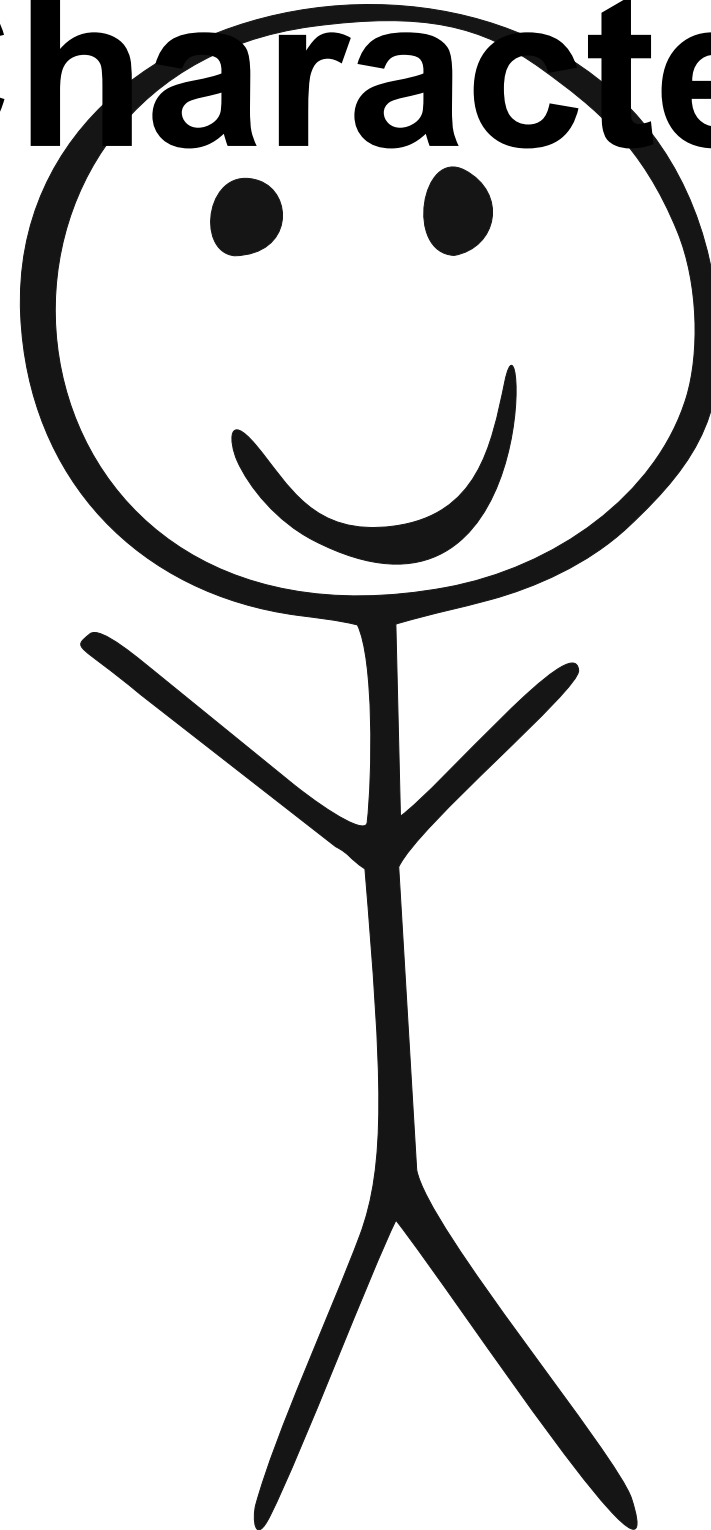
**T
a
r
g
e
t**

h
Passions
Values
Assets
Priorities
Capabilities

y
Needs
Values
Priorities
Culture
Proximity

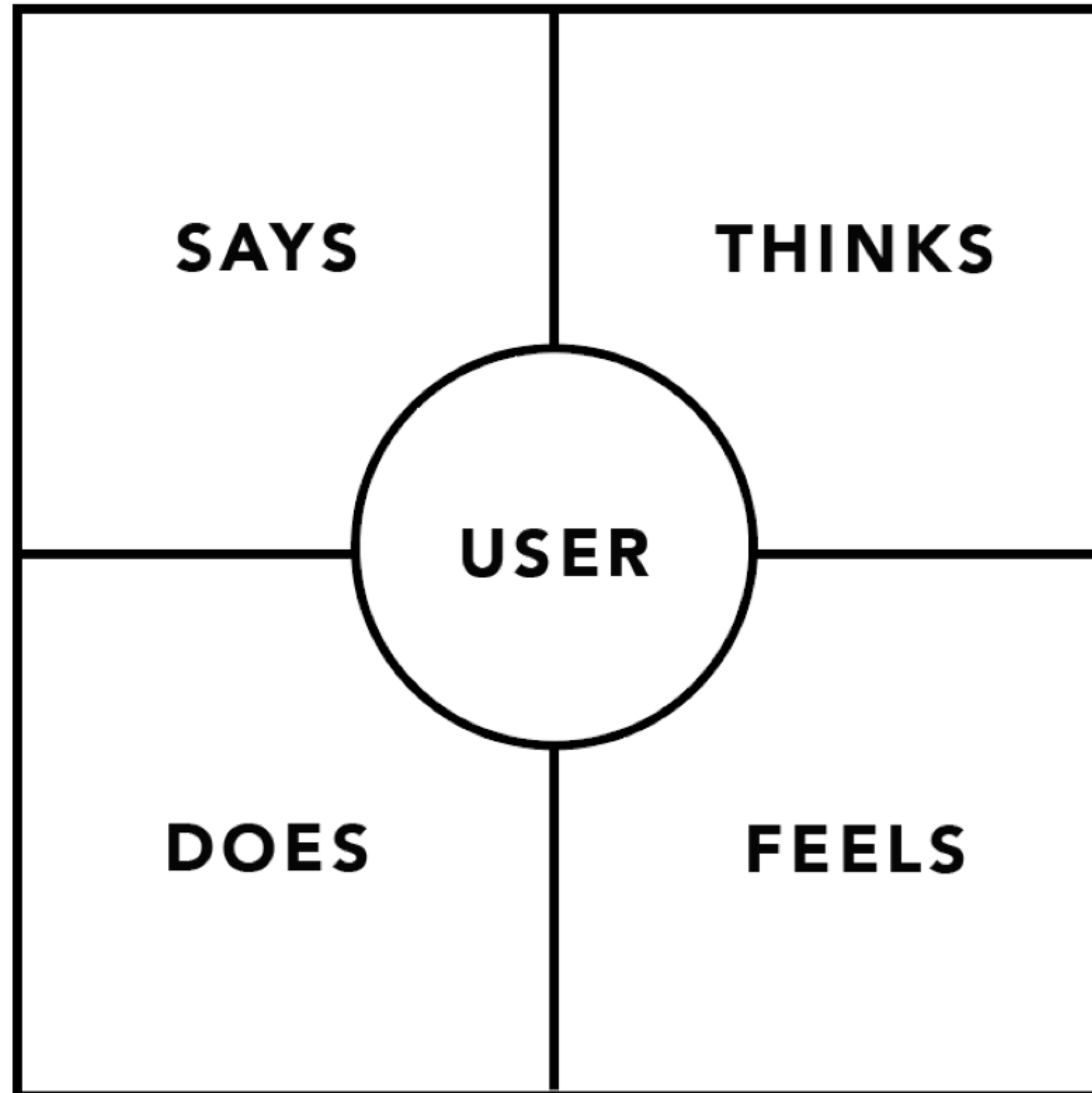
Composite Character

Life Goals
Name
Occupation
Location
Age
Education



Hobbies
Associations
Values
Challenges
Needs

EMPATHY MAP



Recipe for

US inviting THEM

Success

- **What we value matches what they value**
- **What we have matches what they need**
- **We communicate what we value in a way they understand**
- **Our actions, physical space, and use of resources match our values**
- **They know about us**