



PPL Electric Utilities

# PPL Electric Business Energy Efficiency Program

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May 6th, 2025



# Agenda

- PPL Electric Business Energy Efficiency Program Overview
- Downstream Prescriptive
- Direct Discount Program
- Instant Discounts Program
- Applying for an Incentive



# PPL Electric Business Energy Efficiency Program

- 5-year program
- Started: June 1, 2021
- Current incentives are available for projects completed by May 31, 2026
- All non-residential PPL customers are eligible for incentives.



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## PPL Electric Service Territory



# Program Channels



## Prescriptive

- Lighting
- Efficient Equipment
- Refrigeration
- Motors
- Compressed Air
- HVAC/ Tune-Up
- Food Service
- Agricultural
- Consumer Electronics



## Custom

- Custom Buildings
- Process Improvement
- Large Compressed Air
- CHP
- Solar



## Direct Discount for Small Business

- Lighting
- HVAC
- Refrigeration
- Compressed Air
- Domestic Hot Water
- Custom Projects



## Instant Discounts

Discounts at point of sale through participating distributors.

- Lighting
- HVAC
- Agriculture
- Food Service Equipment

# Incentive Structure

Business Size	Project Category	Incentive
All Businesses	Solar & CHP	\$0.08/kWh
	ENERGY STAR Certified Smart Thermostats	\$15/unit
	HVAC Tune-Ups	Under 1 ton: \$60 1-5 tons: \$75 Over 5 tons: \$125
Small Business	Prescriptive	\$0.05/kWh ★
	Custom Projects	\$0.08/kWh
	Direct Discount Exterior Lighting	\$0.10/kWh
	Direct Discount Interior Lighting, Efficient Equipment, & Custom Projects	\$0.15/kWh ★
Large Business	Prescriptive	\$0.10/kWh
	Custom Projects	\$0.15/kWh

Incentives are capped at 50 percent of project cost, up to \$500,000.

Incentives for Direct Discount Program are capped at 80 percent.



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# Prescriptive Programs

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# Prescriptive (Efficient Equipment)

## Incentive:

- Small Business \$0.05/kWh
- Large Business \$0.10/kWh

Pre-approval is no longer required on prescriptive equipment.

- Supports a wide variety of energy-efficient projects.
- Available for both retrofit & new construction.
- Savings determined by Technical Reference Manual (TRM).
- Dedicated Engineering team reviews 100% of projects submitted for eligibility.

Project Caps:  
50% of project  
cost or \$500,000,  
whichever is less.

## ELIGIBLE MEASURES

- Lighting
  - Lighting
  - Lighting Controls
- Efficient Equipment
  - HVAC
  - Food Service Equipment
  - Motors
  - VFDs



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# Direct Discount Program

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# Direct Discount Program Overview

Offered to **small business customers** who complete eligible energy efficiency projects **with an approved contractor**.

Higher incentive for retrofit projects of **GS1 & GS3 rate code customers**.

**Program applications require pre-approval.**

- If projects start prior to receiving pre-approval they will no longer be eligible for a Direct Discount incentive.
- Projects will be transferred to standard program and incentive rates.

Project Category	Incentive
Exterior Lighting	\$0.10/kWh
Interior Lighting, Efficient Equipment, & Custom Projects	\$0.15/kWh

*Incentives for Direct Discount Program are capped at 80 percent.*



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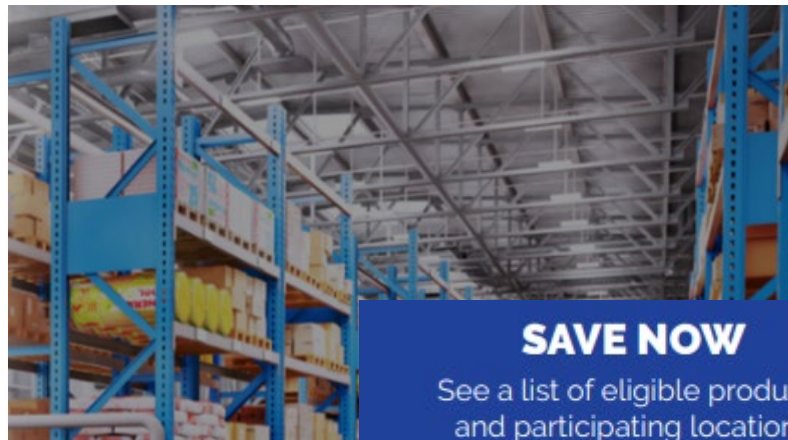
# Instant Discounts Program

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# Instant Discounts Program Overview

- Instant discounts toward qualified energy-efficient projects at point-of-purchase:
  - Lighting
  - HVAC
  - Food Service
  - Agriculture
- Purchase through participating distributors.
- No application and no wait.
- Intended for smaller maintenance replacement projects.
- All product must meet minimum efficiency requirements to qualify



## SAVE NOW

See a list of eligible products  
and participating locations  
for instant savings at  
[ppl electric.com/businessrebates](http://ppl electric.com/businessrebates).

**\*Pre-approval is required for interior projects receiving an incentive of over \$20,000 and there is no pre-approval requirement for exterior lighting projects.**



## Submit an Incentive Application

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# Application Process



## We're here to help

Feel free to reach out to us for help identifying energy saving projects, gathering paperwork, submitting applications and more!

# Incentive Checks

Incentive checks will be issued 4-6 weeks after the final engineering review is complete.



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Date \_\_\_\_\_

Pay to the  
order of \_\_\_\_\_ \$

\_\_\_\_\_ Dollars

Memo Energy Efficiency

123456789 001234567803 0101



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# Thank you

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