



# FIRSTENERGY'S PA C&I PROGRAMS OFFERED BY FRANKLIN ENERGY

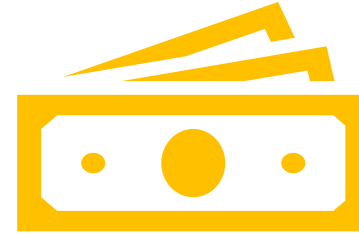
January 2025



**Franklin Energy  
Introduction**



**Pennsylvania ACT  
129 – Overview**



**Rebates and  
Instant Discounts  
for Your Projects**



**Q&A**

# Agenda

# Franklin Energy

Franklin Energy implements First Energy's comprehensive energy efficiency rebate and incentive programs for Business customers.

We can help offset the upfront costs of equipment enhancements, saving money and energy. Our dedicated team works closely with commercial, industrial, governmental, and institutional customers and their contractors to identify and implement the best energy-saving strategies.

Whether through our Instant Discount Program, which offers immediate savings on qualified products, or our custom efficiency incentives designed for unique energy efficiency projects, we have the solutions to meet your needs.

**Plus, we do all the paperwork and submission!**

**Last year, 2024, we helped over 1,800 businesses save almost 11 million dollars!**

<https://www.energysavepa-bizsolutions.com/>

# Meet the Local Team

**Sandee Bloom**, Outreach Manager

[sbloom@franklinenergy.com](mailto:sbloom@franklinenergy.com)

724-691-6140

**Connor Williams**, Energy Advisor

[cwilliams@franklinenergy.com](mailto:cwilliams@franklinenergy.com)

724-506-2956

**Christopher Toogood**, Energy Advisor

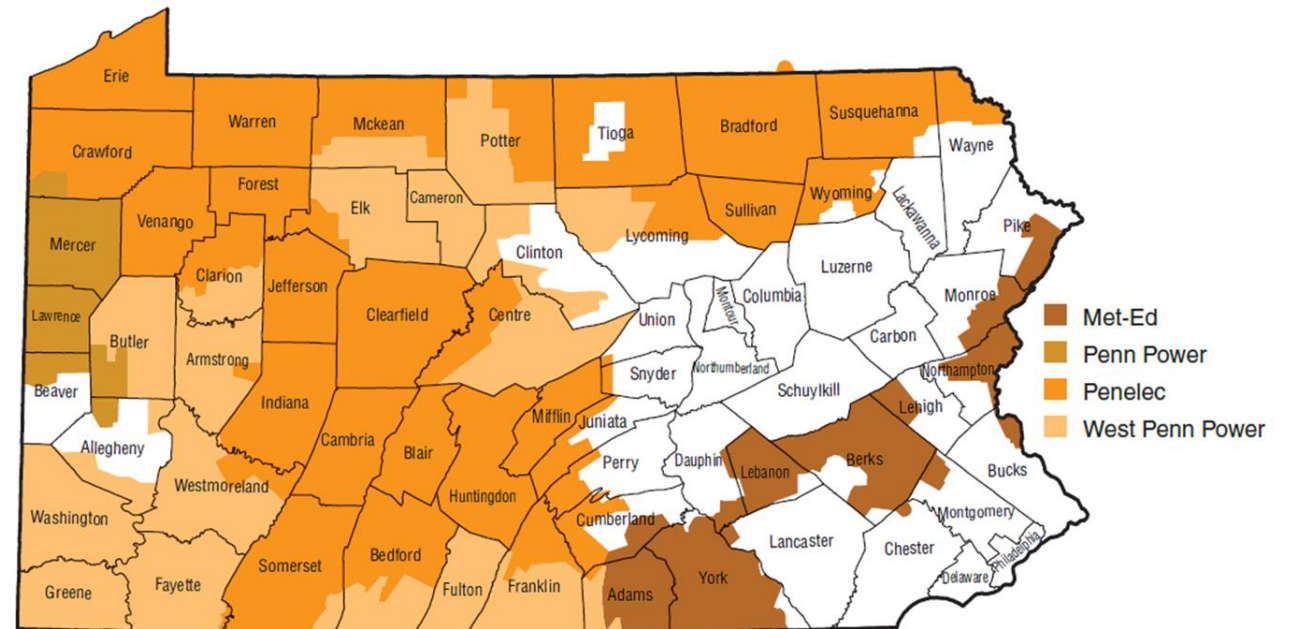
[ctoogood@franklinenergy.com](mailto:ctoogood@franklinenergy.com)

724-213-7723

**Hadyn Moore**, Energy Advisor

[hmoore@franklinenergy.com](mailto:hmoore@franklinenergy.com)

484-633-0903



**Franklin Energy Office**

**4115 William Penn Highway, Suite 204**

**Murrysville, PA 15668**

# Rebates

- Customers receive incentives or rebates based on equipment purchases and energy savings projects.
- We guide you through applicable rebates and incentives for your business
- We process the paperwork and submit the applications.

Full Program Requirements at [energysavepa-bizsolutions.com](https://energysavepa-bizsolutions.com)

# Act 129

- Pennsylvania's major electric distribution companies are required to reduce energy use within their service territory (both Demand and Consumption – kW & kWh).
- Currently in Phase IV, ends May 31, 2026
- Consumers are funding the ACT 129 Program through monthly billing.

# C&I Energy Solutions for Business Program

## Business Customers

- Small Commercial and Industrial (SCI) Up to 400 kW
- Large Commercial and Industrial (LCI) > 400 kW
- Governmental, Educational & Non-profit sectors

**Prescriptive**

**Custom**

**Midstream**



# Incentive Opportunities

## Available Segments Include:



Agriculture



Appliances &  
Electronics



Combined Heat and  
Power



Commercial Lighting



Custom Equipment



HVAC



Instant Discounts



Solar



Food Service &  
Commercial  
Refrigeration



Facility Audit  
Incentive



Compressed Air



Variable Frequency  
Drive



Eligibility lasts 180  
days after the  
project is completed

# Common Rebates and Rules

Prescriptive

- Effective Dates
  - June 1, 2021 – May 31, 2026
  - **180 day look back**
- New Equipment
- Pre-Approval not required but recommended.
- Lighting must be DLC or Energy Star
- CHP must be preapproved.

## ■ Prescriptive Lighting

Measure	Ph IV Incentive Level
Lighting Controls	Ranging from \$10-\$25
LED Channel Signage	\$3/Linear foot
Network Lighting Controls	\$0.30/Watt controlled
Exit Sign	\$15/Unit
LED Lamp	\$5/Lamp

## ■ Performance Based Lighting

- Lighting – ~~\$0.05/kWh~~ **↑ 0.07/kWh** up to 100% of equipment costs

## ■ LCI Custom Rebates

- General Custom - ~~\$0.05/kWh~~ **↑ 10/kWh** and up to ~~\$150/kW~~ **↑ \$300/kW** capped at 50% of total project cost or \$500,000.

Limited Time...need an application  
**submitted by  
May 31, 2025!!**



# Limited Time Offers

## Custom LTO

- Incentives are now DOUBLED for **LCI Customers**
- Now – May 31, 2025
- \$0.10 / kWh
- \$300 / peak kW

## Solar LTO

- Incentives are now increased
- Now – May 31, 2025
- \$0.07 / kWh

## Lighting Optimization LTO

- Tiered Incentive Approach
- Now– May 31st

Lighting Tiers	Incentives
Base Lighting	\$0.07/kWh
Zone Controls	\$0.08/kWh
Fixture Controls	\$0.10/kWh
Integrated Luminaire Level Lighting Control (LLLC)	\$0.15/kWh
Network Optimization	Custom \$0.10/kWh & \$300/kW

Streetlights and Area Lights capped at \$200.00 per fixture - Prescriptive Incentives up to 100% of Material Cost – capped at \$500,000  
Custom Incentives up to 50% of Project Cost – capped at \$500,000 - Solar Incentives up to 50% of Project Cost – capped at \$500,000

# Custom Projects

- Custom projects include technologies or customer-specific energy efficiency projects that do not meet the eligibility criteria for other business programs.
- Custom projects include building shell, electrical and mechanical improvements that reduce energy consumption and demand by improving building energy performance.
- Custom measures such as compressed air, process improvements and qualify for incentives.

## ■ Examples of Eligible Project Types

- Compressed air system upgrades
- Air-cooled chillers
- Upgrading existing motors to energy-efficient motors in lieu of rewinding an existing motor
- Replacing motor speed controls with variable frequency drives (VFDs) (excluding VFDs included in the Prescriptive service offering)
- Wastewater improvements

*Limited Time Offer:*  
**For LCI Customers**

**Incentive =  
.10/kWh and  
\$300/kW**

Includes new projects that were completed in the last 180 days

# Solar Program

Custom

- Incentive increased from **\$0.05 to \$0.07 per kWh Displaced**
  - New applications between December 1, 2024 – May 31, 2025
- Projects can be submitted for review before Interconnection Agreement approval
- Retail tariff must be eligible for participation in FirstEnergy's PA Act 129 program
- Customer-owned or leased PV projects are eligible
- The PV project must be installed on the load side of a FirstEnergy commercial/industrial meter
- Auxiliary battery storage systems for the PV project are not eligible



Signed FIRSTENERGY INTERCONNECTION AGREEMENT (must include signed Certificate of Completion by authorized FirstEnergy PA utility personnel), proof of approved electrical inspection of interconnection, meets all program eligibility requirements

# Instant Discounts

Instant

## FirstEnergy Phase IV : Instant Discounts

- Rebate Type: **Prescriptive**

- Midstream Channel

- Eligible Measures:

- Lighting
- HVAC
- Food Service

- Defined Measure List

- Point of Sale Webpage

- Program Overview
- List of Participating Distributors
- Resources for Distributors
- [www.energysavepa-bizsolutions.com/instant-discounts](http://www.energysavepa-bizsolutions.com/instant-discounts)







## Industrial Facility Lighting Project

- 175,000 kWh for 1 to 1 retrofit of fixtures.
  - Standard Incentive \$0.05/kWh
  - Incentive = \$8,750
- Same facility but now adding fixture controls.
  - 225,000 kWh for 1 to 1 retrofit with integrated luminaire level lighting controls
  - **Enhanced LTO Incentive of up to \$0.15/kWh**
  - **Incentive = \$33,750**

# Example



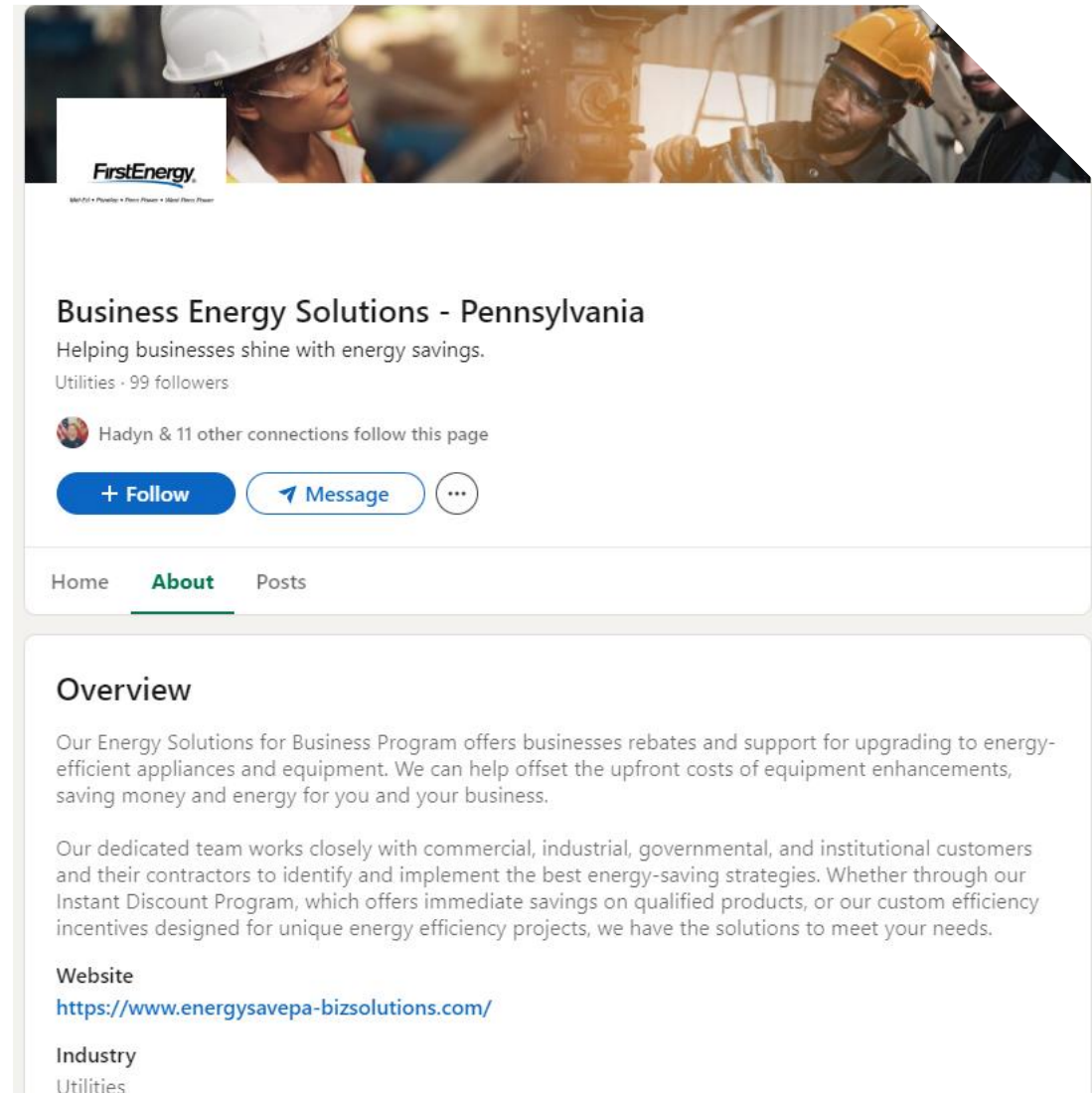
# LinkedIn: First Energy Business Solutions

**Stay up to date on the latest energy efficiency offers, events, and education, follow our Business Energy Solutions Page.**

<https://www.linkedin.com/showcase/business-energy-solutions-pennsylvania/>

Call: 844-232-6399 or

Email: [CIFirstEnergyPA@franklinenergy.com](mailto:CIFirstEnergyPA@franklinenergy.com)



**THANK YOU**